

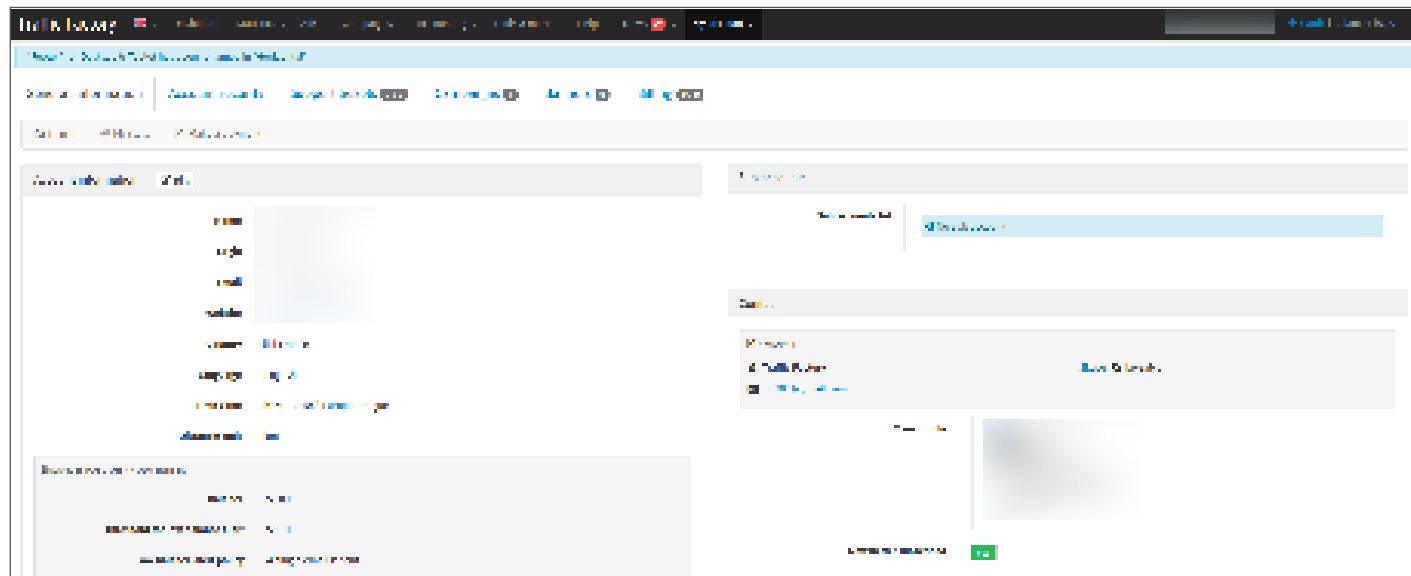
词汇表

地理围栏：这是一个仅限于特定地点的地理目标选项。地理围栏的范围最大為50公里。
[此选项仅适用于宣传本地优惠的广告客户]

基础知识

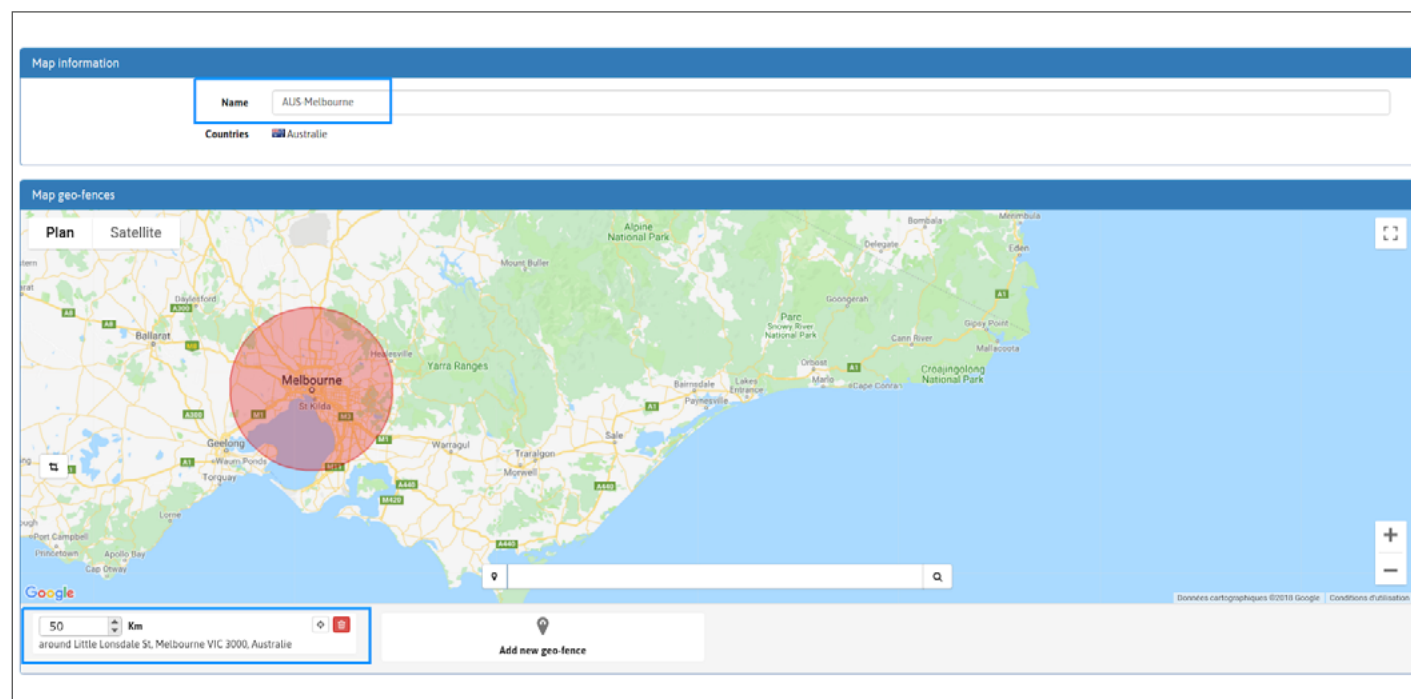
第1步：請聯繫您的客户经理激活选项

您的客户经理联系信息位于您的个人资料页面的“常规信息”标签上。

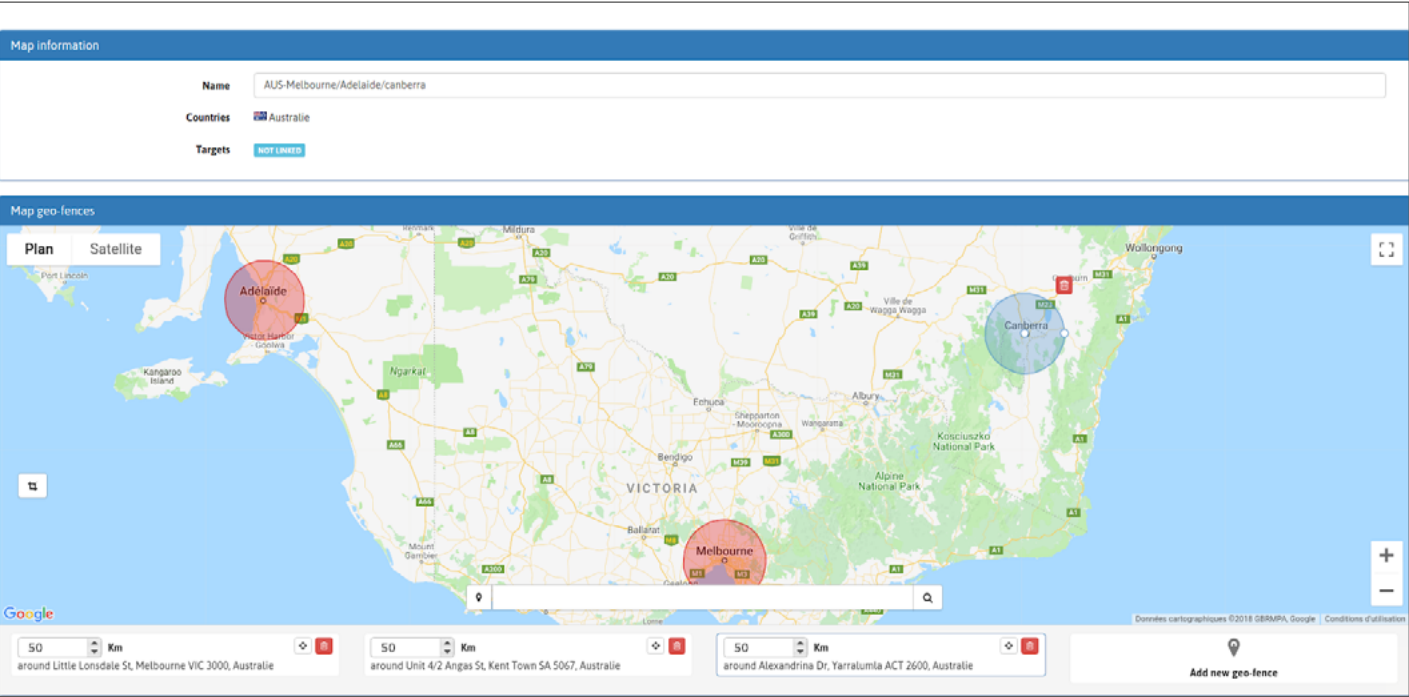


第2步：创建地理围栏地图

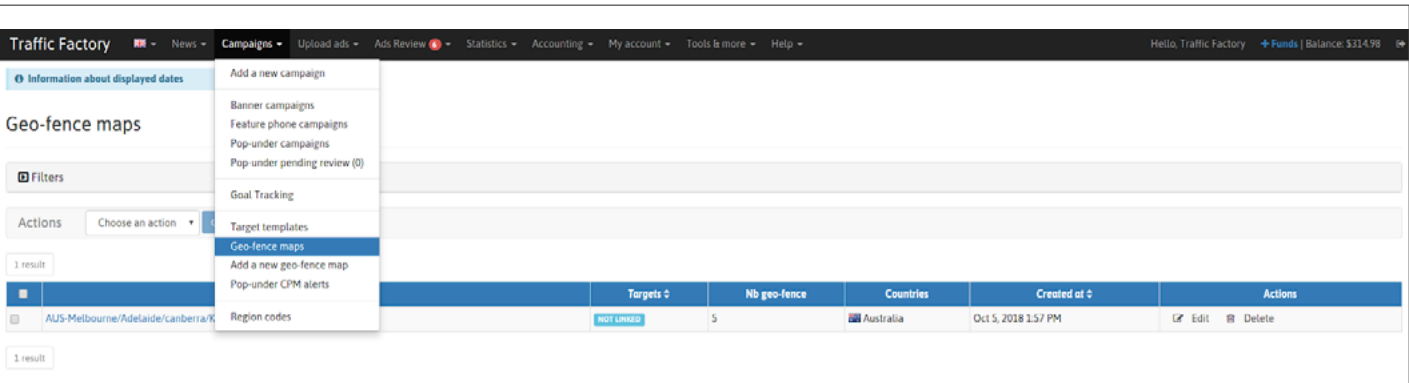
首先，为您的地理围栏地图命名，然后在地图上选择目标点。（您可以使用Ctrl + 滚轮进行缩放）并根据需要调整公里数。



如果需要，您可以在地图上添加多个位置。每个地图最多可以定位5个地点。



在地理围栏地图准备好所需的位置后，请保存您的选择。您的地理围栏地图列在“广告系列”中，然后在工具栏菜单中列出“地理围栏地图”。



第3步：将您的地理围栏地图链接到广告系列

[点击此处了解如何建立广告系列](#)

Campaign Information

Campaign type

Horizontal [928x244px]

Name

Bidding type

CPM

Url

Daily max

0

(0 for unlimited)

Max budget

0

(0 for unlimited)

Keep targets live

on

off

inherit

Inherited from user settings OFF

Keep my targets live, if the minimum BID goes higher than my current BID, increase my current BID to match

Start/stop day

☐ Fix start and stop day

Start/stop time

☐ Fix start and stop time

Impression options

Frequency cap

08 h 00 min

Impression per session : 1

Reimpression options

off

unlimited

Limited

With this configuration, your campaign will receive

	Per session **	Per day
impression	1	Up to 3
reimpression	0	0

** You set the duration per session at 8 hours

或者通过点击工具栏菜单中的“广告系列”来修改现有广告系列，然后转到所需的广告系列类型（横幅/功能手机/弹窗广告），然后选择您要修改的广告系列。

Traffic Factory

NewsCampaignsUpload adsAds ReviewStatisticsAccountingMy accountTools & moreHelp

Hello, Traffic Factory

Funds | Balance: \$314.98

Information about displayed dates

Banner campaigns

Filters

Actions

Choose an action

Go

Add a new campaign

4 results

	Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)	Start/stop day	Start/stop time	Change status	Actions				
☐	DISABLED	CPC	Horizontal	GeoFence tutorial	unlimited	unlimited	\$0.00	\$0.00	0 / 0	all the week	all the day	☐ Link banners	☐ Edit	☐ Delete	☐ Stats	☐ Copy to CPM
☐	DISABLED	CPM	Horizontal	CPM reimpression tutorial	unlimited	unlimited	\$0.00	\$0.00	0 / 0	all the week	all the day	☐ Link banners	☐ Edit	☐ Delete	☐ Stats	
☐	DISABLED	CPM	Pre-roll	test	unlimited	unlimited	\$0.00	\$0.00	0 / 0	all the week	all the day	☐ Link banners	☐ Edit	☐ Delete	☐ Stats	

点击“添加目标”

Campaign GeoFence tutorial - 705307

You need to have at least one active target and one active banner to receive traffic.

Campaign information

Edit

Status

DISABLED

CPC

Campaign type

Horizontal

Name

GeoFence tutorial

Url

https://main.trafficfactory.com/

Daily max

unlimited

(Today: \$0.00)

Max budget

unlimited

(Total: \$0.00)

Keep targets live

☐ Inherited from user settings

Start/stop day

all the week

Start/stop time

all the day

Banners (active/total)

0 / 0

Actions

Back to list

Delete

Stats

Copy to CPM

Targets

You need to have at least one active target to receive traffic.

Add a target

Linked banners

为目标命名，然后单击“使用地图”。将出现您的地理围栏地图列表。选择要用于广告系列的地理围栏地图。

Add a target to campaign "GeoFence tutorial"

Name

Target name

AUS/Geofence

Geo target

Finished

Filter: No filter

Countries / regions selector

Use map

Filter display

☒ Africa

☒ Asia

☒ North America

☒ Antarctica

☒ Europe

☒ Oceania

☐ Check all☐ Uncheck all

Add a target to campaign "GeoFence tutorial"

Name

Target name

AUS/Geofence

Geo target

Finished

Filter: No filter

Countries / regions selector

Use map

Filter display

☒ Africa

☒ Asia

☒ North America

☒ Antarctica

☒ Europe

☒ Oceania

☐ Check all☐ Uncheck all

Add a target to campaign "GeoFence tutorial"

Name

Target name: AUS/Geofence

Geo target: Finished Filter: Map AUS-Melbourne/Adelaide/canberra/Kangaroo/Montgambier - 5 geo-fences: Australia (50.0 Km, 50.0 Km, 50.0 Km, 50.0 Km, 50.0 Km)

Countries / regions selector: AUS-Melbourne/Adelaide/canberra/Kangaroo/Montgambier Use map

Plan Satellite

50.000 Km around Little Lonsdale St, Melbourne VIC 3000, Australia

50.000 Km around Unit 4/2 Angus St, Kent Town SA 5067, Australia

50.000 Km around Alexandrina Dr, Yarralumla ACT 2600, Australia

50.000 Km around Turkey Ln, Duncan SA 5223, Australia

50.000 Km around Tartwoup Rd, Wandilo SA 5291, Australia

像往常一样完成广告系列设置，然后点击“保存”。

Targets						
Name	Banner type	Status	Bid (CPC)	Yesterday's average position	Filters	Actions
AUS/Geofence 1003619	Horizontal	ACTIVE	£ 1+ \$0.1726	N/A	Geo target: AUS-Melbourne/Adelaide/canberra/Kangaroo/Montgambier Devices: Any (desktop, tablet) Categories: Straight	IM Stats Edit Disable Delete
Add a target						

Geo-fence maps

Filters

Actions: Choose an action Go

1 result

	Name ^	Targets \$	Nb geo-fence	Countries	Created at \$	Actions
	AUS-Melbourne/Adelaide/canberra/Kangaroo/Montgambier	AUS/Geofence	5	Australia	Oct 5, 2018 1:57 PM	Edit

将横幅/视频链接到您的广告系列，激活并开始接收流量！



TRAFFIC FACTORY

WWW.TRAFFICFACTORY.COM

FOLLOW US:



TRAFFICFACTORY