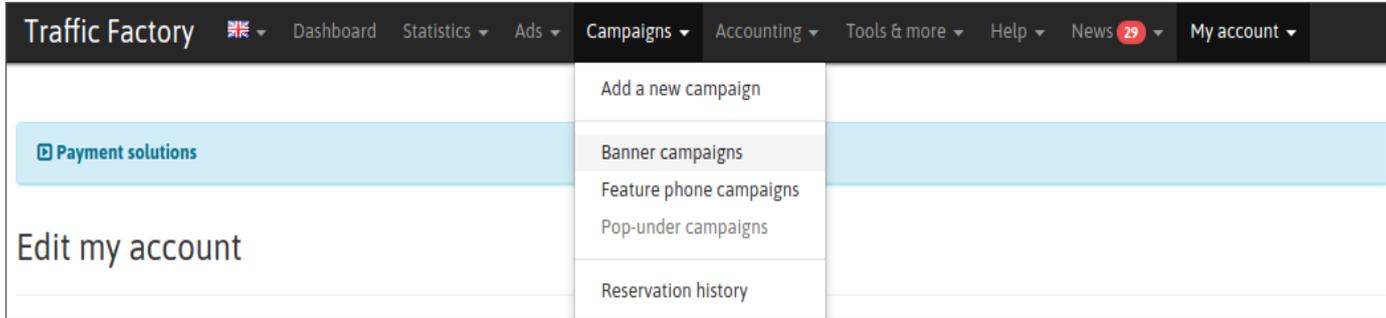


ÉTAPE 1: Sélection de la campagne

Sur la page principale du tableau de bord (<https://main.trafficfactory.biz>), allez sur "Campagnes" dans le menu de la barre d'outils, puis cliquez sur "Campagnes de bannières".



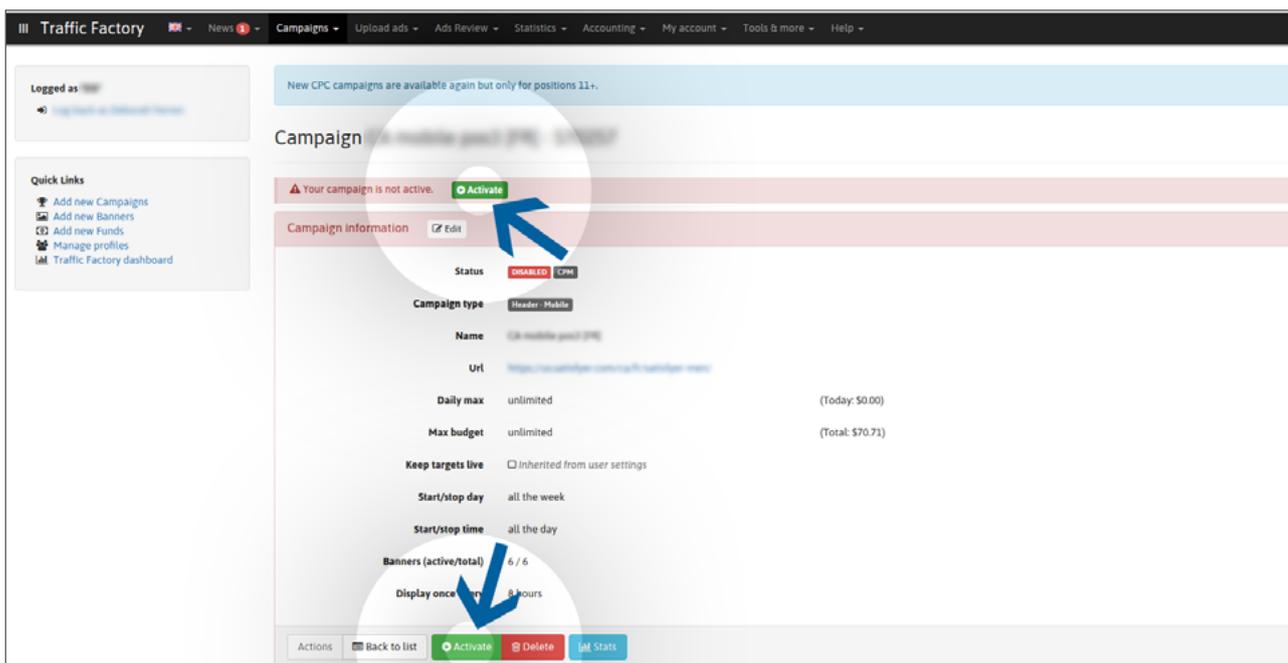
Le statut actuel de votre campagne est "DÉSACTIVÉ". Cela signifie que votre campagne n'est pas encore activée et qu'elle ne génère pas de trafic.



Pour activer et générer du trafic, il existe 2 options.

ETAPE 2: Activation de la campagne

Option 1: Cliquez sur le bouton "Active" sur la page de la campagne.



Puis confirmez en cliquant sur "Oui" dans la fenêtre de confirmation.

The screenshot shows a 'Campaign' management page. At the top, there is a status indicator: 'Your campaign is not active.' with an 'Activate' button. Below this is the 'Campaign information' section, which includes fields for Status (DISABLED), Campaign type (Header - Mobile), Name, Url, Daily max, Max budget, Keep targets live, Start/stop day, Start/stop time, Banners (active/total), and Display once every. A 'Confirmation' dialog box is overlaid on the page, asking 'Are you sure you want to activate this campaign?' with 'Yes' and 'No' buttons. At the bottom, there is a 'Targets' table with columns for Name, Banner type, Status, Bid (CPM), Current top BID (CPM), Filters, and Actions.

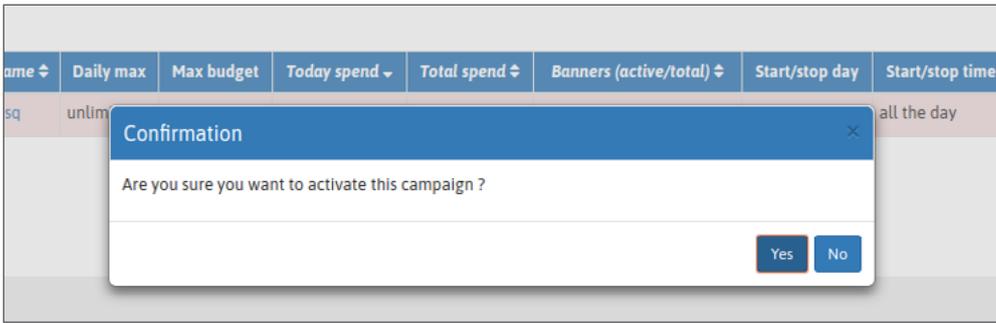
Option 2: Cochez la ou les cases pour sélectionner la (les) campagne (s) que vous souhaitez activer.

Ensuite, choisissez "Activer" dans le champ Actions, puis cliquez sur OK. Cette option est utile si vous devez activer plusieurs campagnes simultanément.

The screenshot shows a 'Banner campaigns' table with 10 columns: Status, Type, Name, Daily max, Max budget, Today spend, Total spend, Banners (active/total), Start/stop day, Start/stop time, Change status, and Actions. The 'Actions' dropdown menu is open, showing options: 'Choose an action', 'Activate', 'Disable', and 'Copy from Core sites - Footer - Mobile to Core sites - Header - Mobile'. A blue arrow points to the 'Activate' option. Another blue arrow points to the 'Go' button next to the dropdown. The table contains 10 rows of campaign data, all with a 'DISABLED' status.

The screenshot shows a 'Banner campaigns' table with a single row selected. The 'Actions' dropdown menu is open, showing options: 'Choose an action', 'Activate', 'Disable', and 'Copy from Core sites - Footer - Mobile to Core sites - Header - Mobile'. The 'Activate' option is highlighted. The table has columns: Status, Type, Name, Daily max, Max budget, Today spend, Total spend, and Banners (active/total). The selected row has a 'DISABLED' status and a 'Square' type.

Puis confirmez en cliquant sur "Oui" dans la fenêtre de confirmation.



Votre campagne est active!

ETAPE 3: Statut de la campagne

Vous pouvez vérifier le statut de votre / vos campagne(s) avec le label vert «ACTIVE» sur la page de votre campagne:

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters	Geo target	Devices	Categories	Actions
Straight 759953	Header	ACTIVE	1 \$0.6000 2 \$0.0500 3 \$0.0500 4 \$0.0500 5 \$0.0500 6 \$0.0500 7 \$0.0500	1 \$0.6000 2 \$0.0500 3 \$0.0500 4 \$0.0500 5 \$0.0500 6 \$0.0500 7 \$0.0500	United States Any (mobile)	United States	Any (mobile)	Straight	Stats Edit Disable Delete

Ou sur votre liste de campagnes:

Name	Type	Daily max	Max budget	Today spend	Total spend	Banners (active/total)	Start/stop day	Start/stop time	Change status	Actions
Header - Mobile	Header - Mobile	unlimited	unlimited	\$2,609.10	\$745,268.28	8 / 8	all the week	all the day	Disable	Link banners Edit Delete Stats
Header - Mobile	Header - Mobile	unlimited	unlimited	\$479.81	\$51,662.24	4 / 4	all the week	all the day	Disable	Link banners Edit Delete Stats
Header - Mobile	Header - Mobile	\$1.00	\$1.00	\$0.00	\$0.00	0 / 0	all the week	all the day	Disable	Link banners Edit Delete Stats
Header - Mobile	Header - Mobile	unlimited	unlimited	\$0.00	\$1,278.40	11 / 13	all the week	all the day	Disable	Link banners Edit Delete Stats