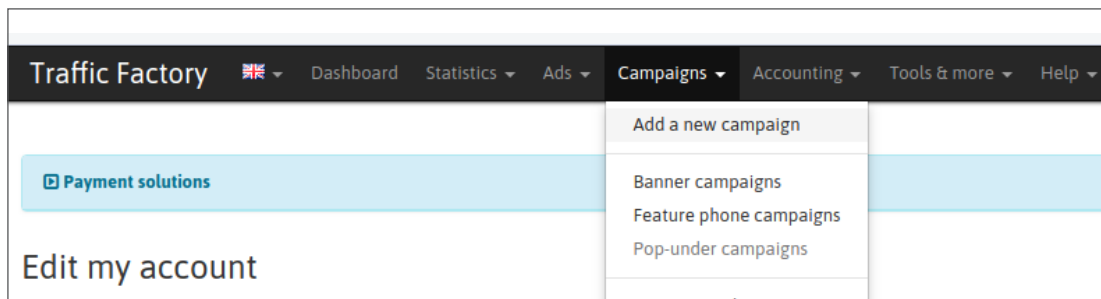


**IMPORTANT :**

Pre-roll has no system to slow down the traffic speed once your maximum budget approaches. Please keep in mind that your campaign may spend more than your budget allocation and we do not recommend that you run with a very small budget setting if your target country has a large amount of traffic or if you have selected multiple countries. We strongly suggest that you should get in touch with your **Account Manager** before activating your pre-roll campaign to make sure that your campaign setting is appropriate or not.

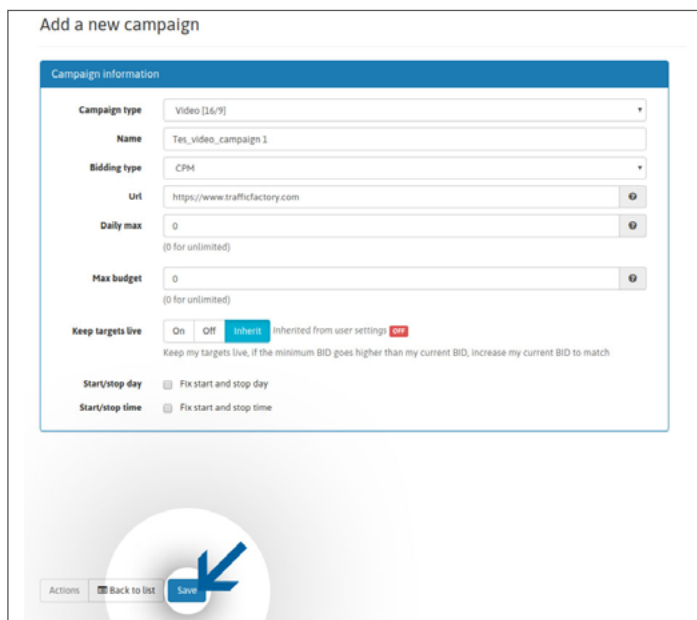
**STEP 1: Click Add a new Campaign**

Click on "**Campaigns**" and then "**Add a new campaign**"

**STEP 2: Choose the type of campaign**

In "**Campaign Type**" choose "**Pre-Roll**". Fill in the remaining sections with the information relative to your campaign.

Click Save

The screenshot shows the 'Add a new campaign' form. The form is titled 'Add a new campaign' and has a section for 'Campaign information'. The fields are: 'Campaign type' (set to 'Video [16/9]'), 'Name' (set to 'Tes\_video\_campaign 1'), 'Bidding type' (set to 'CPM'), 'Url' (set to 'https://www.trafficfactory.com'), 'Daily max' (set to '0'), 'Max budget' (set to '0'), 'Keep targets live' (set to 'On'), 'Start/stop day' (set to 'Fix start and stop day'), and 'Start/stop time' (set to 'Fix start and stop time'). At the bottom, there are 'Actions' buttons: 'Back to list' and 'Save'. A blue arrow points to the 'Save' button.

## STEP 3: Create your target

As for the banner campaigns, Video campaigns that have not been allocated targets can be rejected. Please select your target before sending videos for Review.

Campaign Information

Status

DISABLED

CPM

Campaign type

Video

Name

Tes\_video\_campaign 1

Url

<https://www.trafficfactory.com>

Daily max

unlimited

(Today: \$0.00)

Max budget

unlimited

(Total: \$0.00)

Keep targets live

☐ Inherited from user settings

Start/stop day

all the week

Start/stop time

all the day

Banners (active/total)

0 / 0

Actions

Back to list

Delete

Stats

Targets

You need to have at least one active target to receive traffic.

Add a target

## STEP 4: Link it

Link the Video Ad to your campaign

Campaign Information

Status

DISABLED

CPM

Campaign type

Video

Name

Tes\_video\_campaign 1

Url

<https://www.trafficfactory.com>

Daily max

unlimited

(Today: \$0.00)

Max budget

unlimited

(Total: \$0.00)

Keep targets live

☐ Inherited from user settings

Start/stop day

all the week

Start/stop time

all the day

Banners (active/total)

0 / 0

Actions

Back to list

Delete

Stats

Targets

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters
Video_tutorial_target 794329	Video	ACTIVE	<div><div>1 \$1.2000</div><div>2 \$1.2000</div><div>3 \$1.2000</div><div>4 \$1.2000</div><div>5 \$1.2000</div><div>6 \$1.2000</div><div>7 \$1.2000</div><div>8 \$1.2000</div><div>9 \$1.2000</div><div>10+ \$1.2000</div></div>	<div><div>Link - Add to account</div><div>Link - Add</div><div>Link - Remove</div><div>Link - Add</div><div>Link - Remove</div></div> <div>See more CPMs</div>	Get target Devices Categories

Add a target

Linked banners

You need to have at least one active banner to receive traffic.

Link banners

### Link banners to "Tes\_video\_campaign 1"

Manage banners for another campaign

Select a Maya\_Tes\_Account campaign

Available banners

1 result

Filter banners

Status	Banner name	Preview	Type
REMOVED	Test_Video_bk_test		Video

Link →

← Unlink

Banners linked to "Tes\_video\_campaign 1"

Status	Banner name	Preview	Type
--------	-------------	---------	------

## STEP 5: Moment of creation

Your campaign will have been created successfully, and now you just have to wait for the validation of your ads to start receiving traffic.

Campaign information [Edit](#)

Status **DISABLED** **CPM**

Campaign type **Video**

Name Tes\_video\_campaign 1

Url <https://www.trafficfactory.com>

Daily max unlimited (Today: \$0.00)

Max budget unlimited (Total: \$0.00)

Keep targets live ☐ Inherited from user settings

Start/stop day all the week

Start/stop time all the day

Banners (active/total) 0 / 0

Actions [Back to list](#) [Delete](#) [View Stats](#)

Targets

⚠ You need to have at least one active target to receive traffic.

[Add a target](#)

### IMPORTANT :

Pre-roll has no system to slow down the traffic speed once your maximum budget approaches. Please keep in mind that your campaign may spend more than your budget allocation and we do not recommend that you run with a very small budget setting if your target country has a large amount of traffic or if you have selected multiple countries. We strongly suggest that you should get in touch with your **Account Manager** before activating your pre-roll campaign to make sure that your campaign setting is appropriate or not.



TRAFFIC FACTORY

WWW.TRAFFICFACTORY.COM

