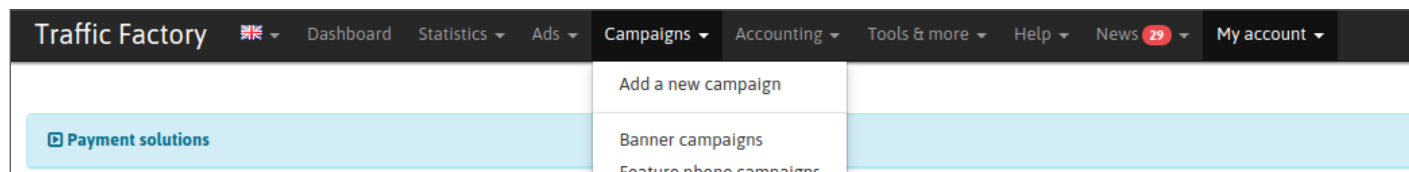


On the navigation bar, click on **"Campaigns"**, then choose **"Add a new campaign"**



STEP 1: Campaign information

Choose **"Native"** as campaign type. Then fill up all the remaining fields with the information needed for your campaign.

Add a new campaign

"Footer" for Desktop & Tablet has been renamed in "Horizontal"

Campaign information

Campaign type Native [352x198px]

Name TFnative

Bidding type CPM

Url

Daily max 0 (0 for unlimited)

Max budget 0 (0 for unlimited)

Keep targets live ☐ on ☐ off ☒ Inherit Inherited from user settings **off**
 Keep my targets live, if the minimum BID goes higher than my current BID, increase my current BID to match

Start/stop day ☐ Fix start and stop day

Start/stop time ☐ Fix start and stop time

Impression options **Frequency cap**
 08 h 00 min
 Impression per session : 1

Reimpression options ☒ off ☐ unlimited ☐ Limited

With this configuration, your campaign will receive

	Per session **	Per day
impression	1	Up to 3
reimpression	0	0

** You set the duration per session at 8 hours

Actions

Give a name to your campaign:

Name

Pop-under campaigns only work with CPM models.

Bidding type CPM

Url

Add your landing page url:

Url

Dayparting options

If you don't know how to set your Budget Limit options, please check our tutorial below.

[How to set your dayparting options](#)

If you don't need these options, just keep the “**Fix start and stop day**” and “**Fix start and stop time**” boxes unchecked.

Budget Limit options

If you don't know how to set your Budget Limit options, please check out our tutorial below:

[How to set budget limit options](#)

If you don't want to set a limit, just leave 0 in the field.

Display Timer. (ONLY FOR CPM CAMPAIGNS)

If you don't know how to set your custom Display Timer, please check out our tutorial below:

[How to set your Display Timer option?](#)

If you don't set a specific time, the frequency cap will be set to 8 hours by default.

Once everything is filled in, confirm by clicking on “Save”, and to go to the next step.

Campaign Information

Campaign type

Pop-under

⌵

⚠ ATTENTION: This campaign will be Desktop only.

Name

TF POP TEST

Bidding type

CPM

⌵

Url

https://t.frtyl.com/sjlm4b6agw?url_id=0&aff_id=94257&offer_id=171&nopop=1

?

Daily max

1000

?

(0 for unlimited)

Max budget

0

?

(0 for unlimited)

Start/stop day

☐ Fix start and stop day

Start/stop time

☐ Fix start and stop time

Actions

⌵ Back to list

Save

🕒 View Activity

STEP 2: Set your targets

Click on “**Add a target**” to set your targets. Then give a name to your target choices.

Targets

You need to have at least one active target to receive traffic.

Add a target

Add a target to campaign "Give a name"

Name

Target name

Set your **Geo Target(s)**.

Choose the countries you want to target by clicking on "Edit", then by selecting the location(s). You can select 1 or more:

→ **Continent**

Geo target

✓ Finished

Filter: No filter

Countries / regions selector

Filter display

✓

Check all

Uncheck all

☐ Africa

☐ Asia

☐ North America

☐ South America

☐ Antarctica

☐ Europe

☐ Oceania

→ **Countries**

Geo target
☒ Finished
☐ Filter: 1 country: United States

Countries / regions selector

Filter display
☒
☒ Check all
☐ Uncheck all

☐ Africa
☐ Asia
☐ North America
☐ Antarctica
☐ Europe
☐ Oceania

☐ Anguilla (\$0.0015)
☐ Aruba (\$0.0021)
☐ Barbados (\$0.0023)
☐ Bermuda (\$0.0029)
☐ Canada (\$0.0500)
☐ Costa Rica (\$0.0027)
☐ Curaçao (\$0.0015)
☐ Dominican Republic (\$0.0018)
☐ Greenland (\$0.0036)
☐ Guadeloupe (\$0.0069)
☐ Haiti (\$0.0015)
☐ Jamaica (\$0.0015)
☐ Mexico (\$0.0049)
☐ Nicaragua (\$0.0015)
☐ Puerto Rico (\$0.0025)
☐ Saint Kitts and Nevis (\$0.0015)
☐ Saint Martin (\$0.0019)
☐ Saint Vincent and the Grenadines (\$0.0017)
☐ Trinidad and Tobago (\$0.0023)
☒ United States (\$0.0500)
☐ U.S. Virgin Islands (\$0.0019)
☐ Antigua and Barbuda (\$0.0019)
☐ Bahamas (\$0.0023)
☐ Belize (\$0.0019)
☐ Bonaire, Saint Eustatius and Saba (\$0.0015)
☐ Cayman Islands (\$0.0015)
☐ Cuba (\$0.0015)
☐ Dominica (\$0.0019)
☐ El Salvador (\$0.0015)
☐ Grenada (\$0.0015)
☐ Guatemala (\$0.0015)
☐ Honduras (\$0.0025)
☐ Martinique (\$0.0073)
☐ Montserrat (\$0.0015)
☐ Panama (\$0.0025)
☐ Saint Barthélemy (\$0.0043)
☐ Saint Lucia (\$0.0015)
☐ Saint Pierre and Miquelon (\$0.0015)
☐ Sint Maarten (Dutch part) (\$0.0019)
☐ Turks and Caicos Islands (\$0.0017)
☐ British Virgin Islands (\$0.0015)

☐ South America

Devices

☒ Finished
 ☐ Filter: No filter
 ☒ Check all
 ☐ Uncheck all

☐ mobile
 ☐ tablet
 ☐ desktop

Set your **Category Target(s)**.
 → Straight (56 sub-categories available) / Gay / Shemale

Categories

☒ Finished
 ☐ Filter: straight

Filter display

▼

☒ Check all
 ☐ Uncheck all

☒ straight ⓘ
 ☐ Gay
 ☐ Shemale

☒ straight ⓘ

☒ All straight pages
 ☒ Anal
 ☒ Ass
 ☒ BBW
 ☒ Bi Sexual
 ☒ Big Cock
 ☒ Black Woman
 ☒ Blowjob
 ☒ Bukkake
 ☒ Creampie
 ☒ Exotic
 ☒ Familial relations
 ☒ Fisting
 ☒ Gapes
 ☒ Heels
 ☒ Latina
 ☒ Massage
 ☒ Milf
 ☒ Orgy
 ☒ Pornstar
 ☒ Sex Dolls
 ☒ Sexy
 ☒ Solo & Masturbation
 ☒ Stockings
 ☒ Teen
 ☒ Virtual Reality
 ☒ Workout

☒ Amateur
 ☒ Asian Woman
 ☒ Ass to Mouths
 ☒ BDSM
 ☒ Big Ass
 ☒ Big Tits
 ☒ Blonde
 ☒ Brunette
 ☒ Celebrity
 ☒ Cumshot
 ☒ Facial
 ☒ Feet
 ☒ GangBang
 ☒ Hardcore
 ☒ Interracial
 ☒ Lesbian
 ☒ Mature
 ☒ Oiled
 ☒ Pissing
 ☒ Redhead
 ☒ Sex Toys
 ☒ Shaved Pussy
 ☒ Squirting
 ☒ Swingers
 ☒ Toons
 ☒ Webcam Porn

STEP 3: Link your banner(s)



If you don't know how to link banner(s) to your campaign, please check-out our tutorial below:
[How to link banner\(s\) video\(s\) to your banner campaign](#)

For CPM banner / pre-roll campaigns, you can set a custom display rate for each creative when you link more than one to your campaign.

If you don't know how to set display rates for your CPM campaigns running with several banners, please [follow this link](#).

STEP 4: Set and adjust your bid

If you don't know how to set your bid on CPC or CPM campaigns, [please check out our tutorial here](#).

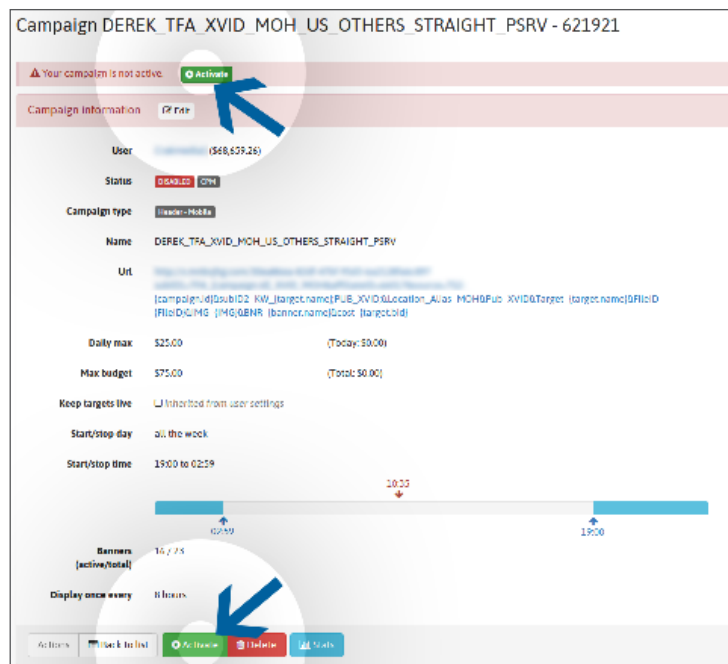
If you don't know how to adjust your bid on CPM campaigns, [please check out our tutorial here](#).

If you don't know how to adjust your bid on CPC campaigns, [please check out our tutorial here](#).

STEP 5: Activate your campaign

Once your banner(s) / Video(s) have been approved you can activate your campaign by clicking on the green button **"Activate"**.

(Make sure you have funds available on your balance to run your campaign(s) and to keep them live.)



If needed, contact your account manager.



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